

РОССИЙСКАЯ  
НЕДЕЛЯ ЗДРАВООХРАНЕНИЯ  
RUSSIAN HEALTH CARE WEEK\*

\* On the annual list of events supported by the Russian Ministry of Health Care

**3–7 December 2018**



**For Healthy Life**

9th International Forum on Non-Communicable  
Disease Prevention and Promotion of Healthy  
Lifestyle



**Zdravookhraneniye**

28th International Exhibition for Medical Engineering,  
Products and Consumables



**Healthy Lifestyle**

12th International Exhibition for Rehabilitation  
and Preventive Treatment Facilities, Medical Aesthetics,  
Pharmaceuticals and Products for Healthy Lifestyle

**2–5 December 2018**



**MedTravelExpo**

**Medical Clinics, Health and Spa Resort**

2nd International Exhibition for Medical  
and Wellness Services, Health Improvement  
and Medical Treatment

**Expocentre Fairgrounds  
Moscow, Russia**

- Organised by
- State Duma of the Russian Federal Assembly
  - Russian Ministry of Health Care
  - Expocentre AO

- Supported by
- Federation Council of the Russian Federal Assembly
  - Russian Ministry of Industry and Trade
  - Russian Academy of Sciences
  - Russian Chamber of Commerce and Industry
  - World Health Organization
  - Federal Agency for Tourism (Russian Tourism)



[www.zdravo-expo.ru/en](http://www.zdravo-expo.ru/en)

12+

# Russian Health Care Week:

the key event for the Russian health care industry



The history of the Russian Health Care Week started with the launch of the Zdravookhraneniye exhibition for health care in 1974. Today it is the largest block of trade shows and congresses in Eastern Europe, which cover the most relevant trends of the global and Russian health care.

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over **40,000** sq. m of floor space

**27,000** visitors  
**1,000** companies

# 35 countries

1. Belarus
2. Belgium
3. Brazil
4. China
5. Croatia
6. Cuba
7. Czechia
8. Denmark
9. Finland
10. France
11. Georgia
12. Germany
13. Greece
14. Hungary
15. India
16. Israel
17. Italy
18. Japan
19. South Korea
20. Latvia
21. Lithuania
22. Malaysia
23. The Netherlands
24. Poland
25. Romania

26. Russia
27. Serbia
28. Spain
29. Switzerland
30. Taiwan (China)
31. Thailand
32. Turkey
33. The UAE
34. The UK
35. The USA

# Product Sectors



## Zdravookhraneniye

- Medical instrumentation, equipment and diagnostics
- Primary health care
- Laboratory medicine (test systems, laboratory equipment, laboratory diagnostics)
- Medical consumables, suture materials, medical clothing, products for patient care and hygiene
- Equipment for health care facilities
- Sanitation, disinfection and sterilization equipment, storage of sterile products
- Medical furniture
- Dentistry Information and telecommunication technologies in medicine
- Medical research institutes, medical schools and departments



## Healthy Lifestyle

- Traumatology, orthopedics, rehabilitation
- Diagnostic and physiotherapy equipment
- Prosthetic and orthopedic appliances
- Rehabilitation appliances and technologies
- Fitness
- Sports medicine
- Regenerative medicine
- Medical aesthetics, cosmetology and dermatology
- Pharmaceuticals, nutritional supplements, vitamin and mineral supplements
- Dietary, bio and natural food, mineral water

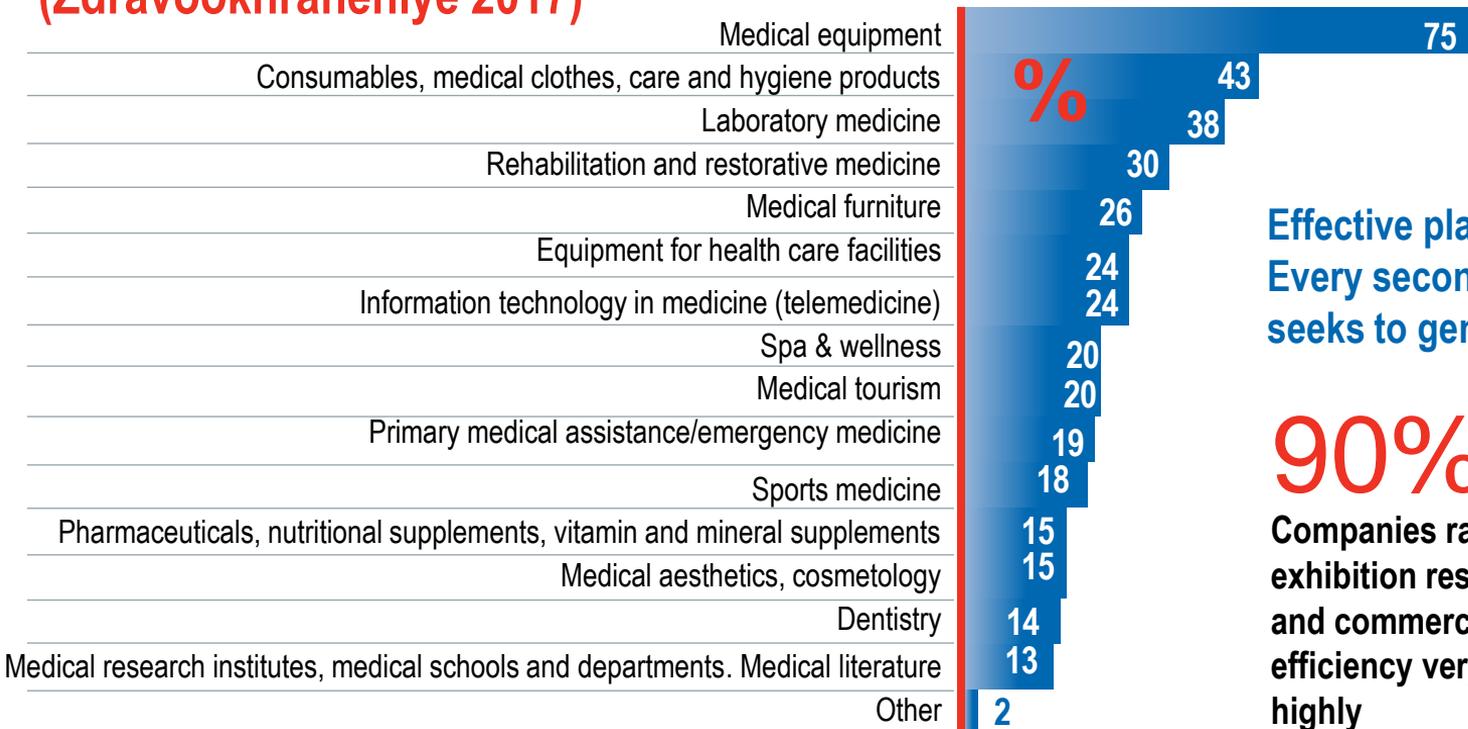


## MedTravelExpo

- Health and spa resorts
- General and specialized clinics and medical centres
- Beauty clinics
- Medical tourism agencies
- Centres for reproductive medicine
- Alternative medicine clinics
- Dental clinics

# Visitors interests by product sectors

(Zdravookhraneniye 2017)



Effective platform to sign contracts.  
Every second professional visitor  
seeks to generate sales leads

90%

Companies rate the  
exhibition results  
and commercial  
efficiency very  
highly

94%

Exhibitors  
recommend  
participation  
to their  
partners



# Thank you for your attention!



**2-6 December 2019**



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10th International Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle



## Healthy Lifestyle

13th International Exhibition for Rehabilitation and Preventive Treatment Facilities, Medical Aesthetics, Pharmaceuticals and Products for Healthy Lifestyle



## Zdravookhraneniye

29th International Exhibition for Medical Engineering, Products and Consumables



## MedTravelExpo

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3rd International Exhibition for Medical and Wellness Services, Health Improvement and Medical Treatment

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