

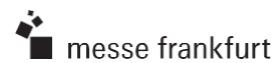
International Commodity Fair

MOSCOW

INTERNATIONAL TRADE FAIR
FOR CONSUMER GOODS

18-20.06/2019

ORGANIZER:



SUPPORTED BY:



WWW.ICF-EXPO.RU



China Commodity Fair National Trade Fair for Quality Consumer Goods

At the annual trade fair the manufacturers, which have been selected by Chinese government, will present their goods and latest achievements as well as OEM opportunities.

Host: Ministry of Commerce of the People's Republic of China

Organizer: Trade Development Bureau of Ministry of Commerce of PRC

Co-organizers:



Operator:










China Commodity Fair 2016-2018 Results





Product Groups:

-  Interior Lifestyle
-  Home Appliances & Consumer Electronics
-  Kitchenware & Ceramic
-  Gardening & Outdoors
-  Food & Agricultural Products
-  Apparel & Accessories
-  Beauty & Health Products
-  Gifts & Stationery
-  Baby & Kids Products

Purpose and Composition of ICF:

International Commodity Fair includes the 4th National Chinese Trade Fair for Quality Consumer Goods “China Commodity Fair” (held since 2016), zone of export-oriented companies and Russian regions pavilions “Russian Export Platform” and national expositions of foreign countries. ICF 2019 will gather manufacturers, distributors, experts in foreign trade activity, representatives of government organizations and trade associations from Russia, Europe, China and other countries.

The project aims at increasing trade turnover between Russia, China, Europe and other countries, facilitating international relations at business and regional administration levels.

National Pavilions of Foreign Countries

2019 edition of International Commodity Fair welcomes manufacturers of quality consumer goods from Western and Eastern Europe, Central Asia and other foreign countries, who are willing to get into Russian FMCG & Consumer Electronics market.

The companies will take part in International Commodity Fair 2019 as independent exhibitors or under branded national pavilions of the countries they represent.

Participating in the trade fair the companies will meet

- 12 000 purchasers of consumer goods from 30 countries
- B2B matchmaking sessions with Russian federal and regional chain as well as distributors of consumer goods stores
- Online & onsite promotion opportunities among 50 000 potential professional visitors

Russian Export Platform For Developing of Russian Non-Primary Export

Russian Export Platform (RuExpo) is an export-oriented project that allows domestic food and consumer goods producers to enter markets of China and the CIS countries or expand their presence in these countries.

Prospects for Russian goods in the international markets

The demand for Russian consumer goods is determined by the following factors:

- Growth of the middle class that is the main consumer of imported food and household goods
- Reduction of customs duties on goods of everyday use
- New prospects for Russian agricultural products, seafood and medical equipment
- The high quality of Russian products

Consultation Centre

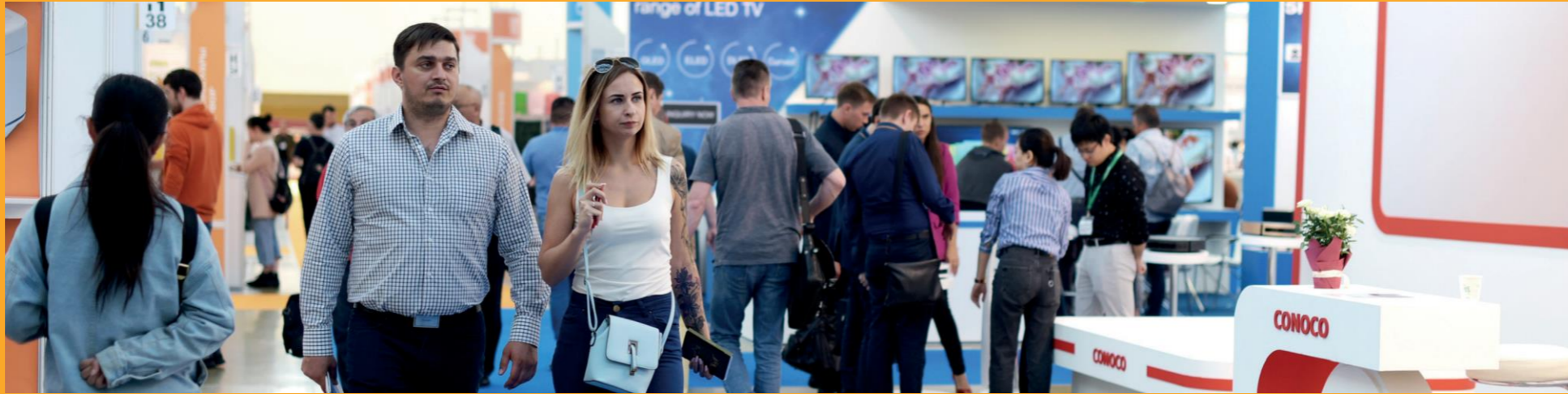
Consultation Centre is a thematic exhibition area. There are presented booths of companies supporting Russian and international manufacturers in establishing trade relations.

Services of Consultation Centre companies include:

- Support for international contracts execution;
- Logistics;
- Customs clearance;
- Product certification;
- Promotion of foreign brands in foreign market;
- Online trading;
- Financial support for business.

Tasks of the Consultation Centre:

- Experts of the Consultation Centre solve issues at every stage of cooperation with international companies;
- Among the Participants of the Consultation Centre there are companies with many years of experience who have earned the trust of customers;
- Participating Companies offer optimal solution for specific customer tasks.



Among participants 2016-2018:

KUEHNE+NAGEL



БИНБАНК

UniCredit Bank

Kit logistic



Standard Trade
Международная логистика



and others..

International Trade Business Forum

International Trade Business Forum

Large international companies from different countries, trade associations, representatives of state committees responsible for foreign economic activities, will come together to discuss new ways of strengthening trade relations and cooperation in the field of trade legislation.

Export Block

- Development of new directions of Russian exports
- Russian goods that are in demand in foreign markets
- Special state programs and export support mechanisms
- Promotion of Russian brands in foreign markets
- Insurance support of the exporter
- Import samples for certification
- New logistic paths and opportunities
- The launch of Russian food products on the foreign market

Import Block

- Analysis of the consumer goods market in Russia
- Barriers and restrictions
- Product quality control
- Successful cases of import enterprises
- Contract manufacturing (OEM)
- Changes in the legal framework or in the requirements of Russian customs
- Procedure for concluding contracts with suppliers
- Risks when working with international suppliers



Presentations of Russian Regions

- Overview of opportunities for foreign business in the Russian market
- State support for new businesses
- Techno parks and free economic zones

Business Negotiations Club

- B2B meetings with distributors, importers and network retail companies from different states
- Negotiations on joint production and localization of enterprises in Russia
- Discussion of production capabilities under own brands



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